

MOA language: English Hindi

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Pre-fill

* Table applicable to company as notified under schedule I of the companies Act, 2013

Table A- MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

1. The Name of the Company is

BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED

2. The Registered office of the company will be situated in the state of

Maharashtra-MH

3.(a) The objects to be pursued by the company on its incorporation are

To establish, setup, marketing networks, wholesale / retail outlets, franchisee showrooms, tie up with various different category stores/ outlets, online website stores, virtual store (s) including chain stores, modern retail stores, electronic commerce platform, online / virtual marketplace in all its forms and to carry on the business of setting up of network infrastructure including for storage, movement, delivery of goods and services for trade and commerce, arrangements with distribution agencies, network marketing, direct selling, electronic channels for the business of the Company.

To carry on the business as a marketing enterprise engaged in the marketing, buying & selling, import & export of various consumer products, educational aids and home appliances such as food supplements, personal care products, home care products, general merchandise, wearing apparels, appliances, cosmetics, jewellery, toys, sports goods, water purification systems, printed books and allied items on retail and /or wholesale basis.

To act as marketing consultants in the establishing of marketing network(s), Direct selling networks;

To buy, sell, purchase, deal in goods, articles, printing materials, appliances and other apparatus or machinery which may be used for the Company in connection with the business as referred to in above paras

To carry on the business of marketing of all types/kinds of physical, electronic and virtual payment system services, e-wallets, mobile wallets, payment instruments, cash card service, payment gateway services, prepaid and postpaid payment to create solutions that address the payment requirements of consumers related to e-commerce marketing.

To carry on the business of trader dealer distributors, wholesalers, retailers, commission agents, brokers, representatives, distributors, stockiest, exporters, importers, franchisor of all kinds of consumer durable, non-durable and consumable goods including mechanical, electrical, electronic, chemical, naturals, artificial, herbal or any kind of varieties and to act as service agents for providing after services related to the above products in the marketing and also marketing through department stores or any other efficient, economic and effective as well as convenient method in India or elsewhere.

3.(b) Matters which are necessary for furtherance of the objects specified in clause 3(a) are

To apply for, purchase or otherwise acquire any patents, brevets, invention, licenses concessions and the like conferring an exclusive or non-exclusive or limited right to use any secret or other information as to any invention which may seem capable of being used for any of the purposes of the Company or the acquisition of which may seem calculated directly or indirectly to benefit this Company and to use, exercise, develop grant, licenses in respect of or otherwise turn to account the property right and information so acquired.

To enter into any partnership or any arrangement for sharing profits, union of interest, joint adventure, reciprocal concession or otherwise with any individual, firm or Company carrying on or engaged in or about to carry on or engage in any business or enterprise which the company is authorized to carry on or engage in any business or transaction capable of being conducted so as directly or indirectly to benefit this Company.

To enter into any arrangement with any Government or authorities supreme, municipal, local or otherwise that may seem conclusive to the Company's objects or any of them and to obtain from any such Government or authority, any right, privileges and concessions which the Company may think fit desirable to obtain and carry out exercise and comply with any such arrangements, rights, privileges and concessions.

From time to time subscribe render services to any charitable, benevolent or useful object of a public character including exhibition the support of which will in the opinion of the Company tend to increase its repute or popularity among its employees, its customers of the public, to give pension, gratuities or charitable aid to person or persons who have served the Company or to the wives, children or other relatives of such persons and to form and contribute to Provident and benefit funds for the benefit of any person engaged by the Company.

To sell, dispose or mortgage, exchange, lease or transfer the business property and undertaking of the company or any part thereof for any lawful consideration which the Company may deem fit to accept.

To purchase, or take on lease or otherwise acquire any real and personal property and right and privileges, which Company may think necessary or convenient for the purpose of its business and in particular purchase any land, building construction, and basement's machinery, plant stock in trade.

To open account with any banks and/or financial institutions and to draw, make, accept, endorse, discount, execute and issue promissory notes, bills of exchange, hundies, bills of lading warrants and other negotiable instrument subject to Reserve Bank of India's Directives.

To adopt such lawful means of making known the productions of the Company as may seem expedient and in particular by advertising Page 2 of 3 in the press, by circular, by purchases and exhibition of work of art or interest by publication of book and periodicals and by granting prizes rewards and donation, but the Company shall not make any political donation.

To establish and maintain local registers, agencies and branch places of business and to procure the Company to be registered or recognized and carry on business in any part of the world, subject to law in force.

To sell, improve, manage, develop, exchange, mortgage, dispose off, turn to account or otherwise deal with all or any part of the property and rights of the Company.

4. The liability of the member(s) is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

5. The share capital of the company is rupees, divided into,

1,000.00	Equity	shares of	100.00	rupees each	
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- 6 We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

S.No.	Subscriber Details					
	Name, Address, Description and Occupation	DIN/PAN/Passport Number	No. of shares taken		DSC	Dated
1	NAME - JITENDRA KUSHWAHA FATHER'S NAME - PRADEEP KUSHWAHA ADDRESS - KHIRKAPURA MARGHAR ROAD CHHINDWARA 480001 MADHYA PRADESH INDIA OCCUPATION - BUSINESS	02957584	500	Equity	JITENDRA KUMAR KUSHWAHA <small>Digitally signed by JITENDRA KUMAR KUSHWAHA, DN: cn=JITENDRA KUMAR KUSHWAHA, o=JITENDRA KUMAR KUSHWAHA, ou=JITENDRA KUMAR KUSHWAHA, email=jitendra.kushwaha@gmail.com, c=IN, Date: 2022.12.07 18:54:00 +05'30'</small>	02/12/22
2	NAME - Amit Shendre FATHER'S NAME - Ashok Shendre ADDRESS - WARD NO 1 SAVJI GALI BHATERA CHOUKI BALAGHAT MADHYA PRADESH 481001 INDIA OCCUPATION - BUSINESS	MFNPS8929A	500	Equity	AMIT SHENDRE <small>Digitally signed by AMIT SHENDRE, DN: cn=AMIT SHENDRE, o=AMIT SHENDRE, ou=AMIT SHENDRE, email=amitshendre@gmail.com, c=IN, Date: 2022.12.07 18:54:00 +05'30'</small>	02/12/22
Total Shares taken			1,000.00	Equity		

Signed before Me				
Name	Address, Description and Occupation	DIN/PAN/Passport Number/ Membership Number	DSC	Dated
ACA CA SAMARTH SINGH RAJPUT	E-7/16, Lala Lajpat Rai Society, Arera Colony Bhopal -462016	449387	Samarth Singh Rajput <small>Digitally signed by Samarth Singh Rajput, DN: cn=Samarth Singh Rajput, o=Samarth Singh Rajput, ou=Samarth Singh Rajput, email=samarth.singh.rajput@gmail.com, c=IN, Date: 2022.12.07 08:50:01 +05'30'</small>	