



**BE RICH MULTITRADE SOLUTIONS INDIA PVT. LTD.**



**THE BIGGEST  
OPPORTUNITY EVER IN  
DIRECT SELLING INDUSTRY**



[WWW.BERICHIINDIA.COM](http://WWW.BERICHIINDIA.COM)

# ABOUT US

IT IS OUR PRIVILEGE TO WELCOME YOU AS A DIRECT SELLER WITH BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED.

IN TODAY'S EVOLVING WORLD, THE SECTORS OF WELLNESS, NUTRITION, AND ESSENTIAL DAILY-NEED PRODUCTS ARE AMONG THE FASTEST-GROWING INDUSTRIES GLOBALLY. THE FUTURE BELONGS TO BUSINESSES BUILT ON THESE PILLARS, AND THE DEMAND FOR SUCH PRODUCTS WILL CONTINUE TO RISE SIGNIFICANTLY IN THE COMING YEARS.

WE ARE PLEASED TO SHARE THAT BE RICH INDIA STANDS AS A LEADING AND TRUSTED ORGANIZATION IN THE DOMAIN OF HIGH-QUALITY PRODUCTS AND SERVICES. OUR MISSION IS TO PROVIDE PREMIUM, RELIABLE, AND RESULT-ORIENTED SOLUTIONS THAT SUPPORT YOUR HEALTH, WELLNESS, AND EVERYDAY LIFESTYLE NEEDS, ESPECIALLY IN TODAY'S FAST-PACED LIFE.

WITH US, YOU ARE STEPPING INTO A FUTURE-READY BUSINESS ECOSYSTEM DESIGNED FOR GROWTH, TRUST, AND LONG-TERM SUCCESS.

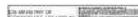
## COMPANY PROFILE

- COMPANY RUNNING SINCE APRIL 4, 2022.
- ALL LEGAL AND REQUIRED DOCUMENTS HAVE BEEN OBTAINED FROM THE GOVERNMENT.
- COMPANY IS A CONVERGENCE PARTNER OF THE NATIONAL CONSUMER HELPLINE.
- COMPANY IS REGISTERED IN THE MINISTRY OF CONSUMER AFFAIRS.
- COMPANY FOLLOWS ALL THE LEGAL METROLOGY ISSUED BY THE GOVERNMENT.
- COMPANY CORPORATE OFFICE : GONDIA ROAD, RISHI COMPLEX,  
ABOVE HOTEL RISHI, 4TH FLOOR, BALAGHAT, PIN CODE: 481001 (MADHYA PRADESH).



# LEGAL DOCUMENTS

  
**GOVERNMENT OF INDIA**  
**MINISTRY OF CORPORATE AFFAIRS**  
Central Registration Centre  
**Certificate of Incorporation**  
[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]  
  
I hereby certify that BE RICH MULTITRade SOLUTIONS INDIA PRIVATE LIM(ITED is incorporated on this Fourth day of April Two thousand twenty-two under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.  
The Corporate Identity Number of the company is U52100MH2022PTC379867.  
The Permanent Account Number (PAN) of the company is AAKCB6474A  
The Tax Deduction and Collection Account Number (TAN) of the company is NGPB05261E  
Given under my hand at Manesar this Fourth day of April Two thousand twenty-two .  
  

  
Digital Signature Certificate  
Pankaj Srivastava  
DEPUTY, REGISTRAR OF COMPANIES  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

**Disclaimer:** This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

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Mailing Address as per record available in Registrar of Companies office:

BE RICH MULTITRade SOLUTIONS INDIA PRIVATE LIMITED  
Vasanta Tulshiramji Shende, Ambazari Tekdi, H. No. 1179/3, Nagpur,  
Nagpur, Maharashtra, India, 440010

आयकर विभाग  
INCOME TAX DEPARTMENT

भारत सरकार  
GOVT. OF INDIA

Apr 04, 2022

Ref. No.: 88306918251224/TAN/NEW

TO:  
RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED  
ASANTA TULSHIRAMJI SHEND  
AMBAZARI TEKDI, H. NO. 11  
PIN: 441093  
NAGPUR, NAGPUR-440010  
MAHARASHTRA  
EL. NO.:7649038518

Sir/Madam,

Sub : Allotment of Tax Deduction Account Number  
(TAN) as per Income Tax Act,1961

Kindly refer to your application (Form 49B) dated Apr 04, 2022 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to your organisation:

NGPBO5261E

Please quote the same in all TDS challans,TDS Certificates,TDS returns,Tax Collection at Source(TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, Including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

Signature/valid

Digital signed by : [Signature]  
Date : 04/04/2022  
Digital Signature ID : 00000000000000000000000000000000  
Location : [Signature]

Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank account, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

Government of India  
Form GST REG-06  
(See Rule 10(1))

Registration Certificate

Registration Number : 27AAKCB6474A12P

1. Legal Name	BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED		
2. Trade Name, if any	BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED		
3. Constitution of Business	Private Limited Company		
4. Address of Principal Place of Business	H. No. 1179/3, Ambazari Tekdi, Nagpur, Nagpur, Maharashtra, 441010		
5. Date of Liability			
6. Period of Validity	From	11/05/2022	To
7. Type of Registration	Regular 		
8. Particulars of Approving Authority	Centre		

Signature  Signature valid  
Digitally signed by **SANDEEP SURESH KUMBHARE**  
SERVICES TAX & CFT/DRK4  
Date: 2022.05.11 14:00:20 IST

Name	SANDEEP SURESH KUMBHARE
Designation	Superintendent
Jurisdictional Office	SADAR_BAZAR_701
9. Date of issue of Certificate	11/05/2022

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 11/05/2022 by jurisdictional authority.

I-23/1/2024-WAM Section

GOVERNMENT OF INDIA / सरकार भारत  
MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION  
उपभोक्ता व्यापार, खाद्य और व्यापारिक वित्तव्य व्यापार  
DEPARTMENT OF CONSUMER AFFAIRS / उपभोक्ता व्यापार विभाग  
WEIGHTS AND MEASURES UNIT / वज़ा राशि एकाई

Krish Bhawan, New Delhi / नई दिल्ली, नई दिल्ली-०१  
Dated: २६/०२/२०२४

CERTIFICATE OF REGISTRATION / रजिस्ट्रेशन प्रमाणपत्र

(Registration under Rule 27 of the Legal Metrology (Packaged Commodities) Rules 2011):

ग्राहक मिटिली (प्री-लैब कार्डिटी), रिह २७ व रिह २८ के तहत रजिस्ट्रेट

Certified that MA BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED, HOUSE-6 CHINTAMANI LAY OUT, SHIVKRUPA NAGAR (URBAN), BESSA Road, Maharashtra, 440037, has been registered in this office with registration no. QOVIM/2024/1379 as Packers and it's packing units as given below:

Address of the Establishment	Commodities packed
1. HOUSE-6 CHINTAMANI LAY OUT, SHIVKRUPA NAGAR (URBAN), BESSA Road, MAHARASHTRA, NAQDAR, NAQDAR 440037	Herbal Tea Mix "Tulsi Flavour", Women Care Concentrated Premium Drink, Sea Buckthorn Concentrated Premium Drink, Mulberry Concentrated Premium Drink



(Ashutosh Agarwal / अशुतोष अग्रवाल)

Director (Legal Metrology) / व्यापार विभाग प्रभारी

Phone: 011-23363446

Email: ashutosh.agarwal15@sicarain

Copy to: The Controller of Legal Metrology, Govt. of Maharashtra for land information.

Note:

1. The firm is requested to note that the registration in this office does not necessarily constitute acceptance or recognition by the Government of any of the facts stated in their application. Further the registration will not imply any commitment whether on the part of Government to provide foreign exchange or any other assistance.
2. In case it is desired to suspend the activities, the registration certificate may be returned to this office for cancellation.
3. In case of any addition/deletion of your units please apply for revised certificate. The units should be informed about the firm's registration number which may be required by the enforcement officials at the time of their inspection or at the time of test content checking of samples of their product.

This Certificate can be verified at <https://certificatechain.nic.in> or <https://certificatechain.nic.in/Verification/VerifyByDetailID?Mid=1>

अशुतोष अग्रवाल/ASHUTOSH AGARWAL  
राशि राशि एकाई / व्यापार विभाग प्रभारी  
प्रधान अधिकारी / Director, Legal Metrology  
सरकार भारत / Government of India  
प्रधान अधिकारी / Director, Legal Metrology  
सरकार भारत / Government of India

**OCV**

*Certificate of Registration*

This is to certify that

**BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED**

VASANTA TULSHIRAMJI SHENDE, AMBAZARI TEKDI, H. NO. 1179/3,  
NAGPUR - 440010, MAHARASHTRA, INDIA

Has been assessed and certified by Optimum Certifications Inc.  
As meeting the requirements of:

**ISO 9001:2015**

**Quality Management System**

For the following scope of activities:

"TO CARRY ON THE BUSINESS OF TRADER, DEALER, DISTRIBUTORS, WHOLESALERS, RETAILERS, COMMISSION AGENTS, BROKERS, REPRESENTATIVES, DISTRIBUTORS, STOCKISTS, EXPORTERS, IMPORTERS, AND FRANCHISORS OF ALL KINDS OF CONSUMER DURABLE, NON-DURABLE, AND CONSUMABLE GOODS INCLUDING MECHANICAL, ELECTRICAL, ELECTRONIC, CHEMICAL, NATURAL, ARTIFICIAL, HERBAL, OR ANY KIND OF VARIETIES AND TO ACT AS SERVICE AGENTS FOR PROVIDING AFTER-SERVICES RELATED TO THE ABOVE PRODUCTS IN THE MARKETING AND ALSO MARKETING THROUGH DEPARTMENT STORES OR ANY OTHER EFFICIENT, ECONOMIC, AND EFFECTIVE AS WELL AS CONVENIENT METHOD IN INDIA OR ELSEWHERE."

Date of Certification: 09<sup>th</sup> Nov. 2022  
1<sup>st</sup> Surveillance Due: 08<sup>th</sup> Nov. 2024  
1<sup>st</sup> Surveillance Done: 08<sup>th</sup> Nov. 2023  
2<sup>nd</sup> Surveillance Due: 08<sup>th</sup> Nov. 2024  
Certificate Expiry Date: 08<sup>th</sup> Nov. 2025  
(Subject to the company maintaining its system to the required standard)

**Certificate Number : Q/0911222017**

Validity of this certificate can be verified at [www.ocicert.com](http://www.ocicert.com)

*Signature*  
Authorised Signatory

**ISO 9001  
CERTIFIED**

UKSAF  
UKSAF-CB-009

**OCV**

House-8, Chintamani Layout, Shivkrupa Nagar, Nagpur, MH, India, Pin: 440037  
Email: info@berichindia.com, Contact: 9370861513  
Company CIN: US2100MH2022PTC379867  
Website: www.berichindia.com

 **BE RICH<sup>TM</sup>**  
INDIA  
Be Ready To Inspire

To,

Date:

Food, Civil Supplies and Consumer Protection Department,  
Government of Maharashtra.

**Sub: Submission of Declaration of compliance to Consumer Protection (Direct Selling) Rules, 2021 and  
E-commerce Rules, 2020**

Respected Sir,

With reference to above, we are annexing herewith the following documents for your kind perusal,  
approval and record.

- 1) Self-Declaration of compliance to Consumer Protection (Direct Selling) Rules, 2021
- 2) Self-Declaration of compliance to E-commerce Rules, 2020.
- 3) Photocopies of CIN, MCA Master-sheet, MOA & AOA and List of Directors with their complete details
- 4) Board Resolution
- 5) Photocopies of PAN, TAN, GSTIN, Trade Mark (s) owned or licensed and other similar Registration
- 6) Photocopy of application submitted to NCH for becoming NCH Convergence Partner
- 7) Declaration of pending non-conviction and non-bankruptcy as provided U/S 8(8) of the Rules
- 8) Business Plan and its annexure forming its part
- 9) Order form & its terms and condition for a Consumer
- 10) Specimens of Contract Agreement with a Direct Seller, Application Form & ID Card
- 11) Cooling off policy for a Direct Seller
- 12) Order form & its terms and condition for a Consumer
- 13) Order form & its terms and conditions for a Direct Seller
- 14) Buy-Back, Return and Refund Policy
- 15) Mechanism of Grievance Redressal
- 16) Products Price list

Kindly acknowledge receipt in token of the acceptance of the above

Thanks & Regards

For M/S BE RICH MULTITRADE SOLUTIONS INDIA PRIVATE LIMITED

(Deepak Kachhwaha  
Nodal Officer

Ends: \_\_\_\_\_ Pages in all: \_\_\_\_\_

Be Rich Multitrade Solutions India Private Limited

Corporate Office: Gondia Road, Rishi Complex, Above Hotel Rishi, 4th Floor, Balaghat, Pin Code: 481001 (Madhya Pradesh)

	<p><b>Government of India</b>  <b>Food Safety and Standards Authority of India</b>  <b>License under FSS Act, 2006</b></p>	
<p>अनुमति संख्या / License Number: <b>11522999000528</b></p> <div style="display: flex; align-items: center; justify-content: center;">  </div>		
<p>1. Name &amp; Registered Office address of Licensee / अनुमतिदाता के पंजीकृत कार्यालय का नाम और पता:</p> <p>BE RICH MULTITRADE SOLUTIONS INDIA  PRIVATE LIMITED  House-8, Chintamani Lay Out, Shiv Krupa  Nagar (Urban), Besa Road, Nagpur,  Maharashtra-440037</p> <p>2. Address of Authorized Premises / प्राधिकृत परिसरों का पता:</p> <p>House-8, Chintamani Lay Out, Shiv Krupa  Nagar (Urban), Besa Road, Nagpur (Rural),  Nagpur, Maharashtra-440037</p> <p>3. Kind of Business / कारोबार का प्रकार:</p> <p>Relabeller - Food or Health Supplements and Nutraceuticals etc.  Relabeller - General Manufacturing  Trade/Retail - Retailer  Trade/Retail - Distributor  Trade/Retail - Wholesaler</p> <p>4. Dairy Business Details / डेयरी कारोबार विवरण हेतु : NO</p> <p>5. Category of License / अनुमति का गंतव्य:</p> <p><b>Central License</b></p> <p>This license is granted under and is subject to the provisions of FSS Act, 2006 all of which must be complied with by the licensee. / यह अनुमति खाद्य संस्कार और सांकेतिक व्यवसाय, 2006 के अधीन अनुमति की गई और यह अधिनियम के उपरांत के अधारों है जिनका अनुसरित करना अन्य व्यापार विवरण हेतु जाना चाहिए.</p>		
Place / स्थान:	FSSAI Mumbai	
Issued On / दिनांक:	01-04-2024 (Modified License)	
Valid Upto / तैराती:	20-12-2024 (For details, refer Annexure)	
<b>Designated Officer</b>		
Date :	01-04-2024 14:38:30	
User Id :	107881	
Verified through Mobile :	91XXXXXX99	
License Issued On :	01-04-2024 14:38:30	
<p><b>Annexures:</b></p> <ol style="list-style-type: none"> <li>1. Product Annexure</li> <li>2. Validity Annexure</li> <li>3. Non-Form C Annexure</li> <li>4. Conditions Of License</li> </ol>		

CERTIFICATE NO: DIPP/112850

#startuingda

Government of India  
Ministry of Commerce & Industry  
Department for Promotion of Industry and Internal Trade

## CERTIFICATE OF RECOGNITION

*This is to certify that **Be Rich Multitrade Solutions India Private Limited** incorporated as a Private Limited Company on 04-04-2022, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Healthcare & Lifesciences' industry and 'Health & Wellness' sector as self-certified by them.*

This certificate shall only be valid for the expiry up to Ten years from the date of its incorporation only if its turnover for any of the financial years has not exceeded ₹ 100 Cr.

29-10-2022  
DATE OF ISSUE

03-04-2032  
VALID UPTO

# Convergence Partner of Ministry of Consumer Affairs





# REPURCHASE INCOME

## PREMIUM QUALITY HERBAL & AYURVEDIC PRODUCTS



PRODUCTS UPTO 40% DISCOUNT



# BENEFITS OF REPURCHASE

- 1 RETAIL PROFIT 15% TO 40%
- 2 SELF REPURCHASE CASHBACK
- 3 REPURCHASE DIRECT INCOME
- 4 REPURCHASE BUSINESS MATCHING INCOME
- 5 REPURCHASE TEAM BOOSTER INCOME
- 6 REPURCHASE REWARDS



# RETAIL PROFIT



# RETAIL PROFIT 15% TO 40%



## EXAMPLE

# RETAIL PROFIT

# ON SELF REPURCHASE (BP)

**5% Cash Back**



**Example:**

**SELF REPURCHASE  
1000 BP**

**5% Cash Back x Rs. 7  
= Rs. 350/-**

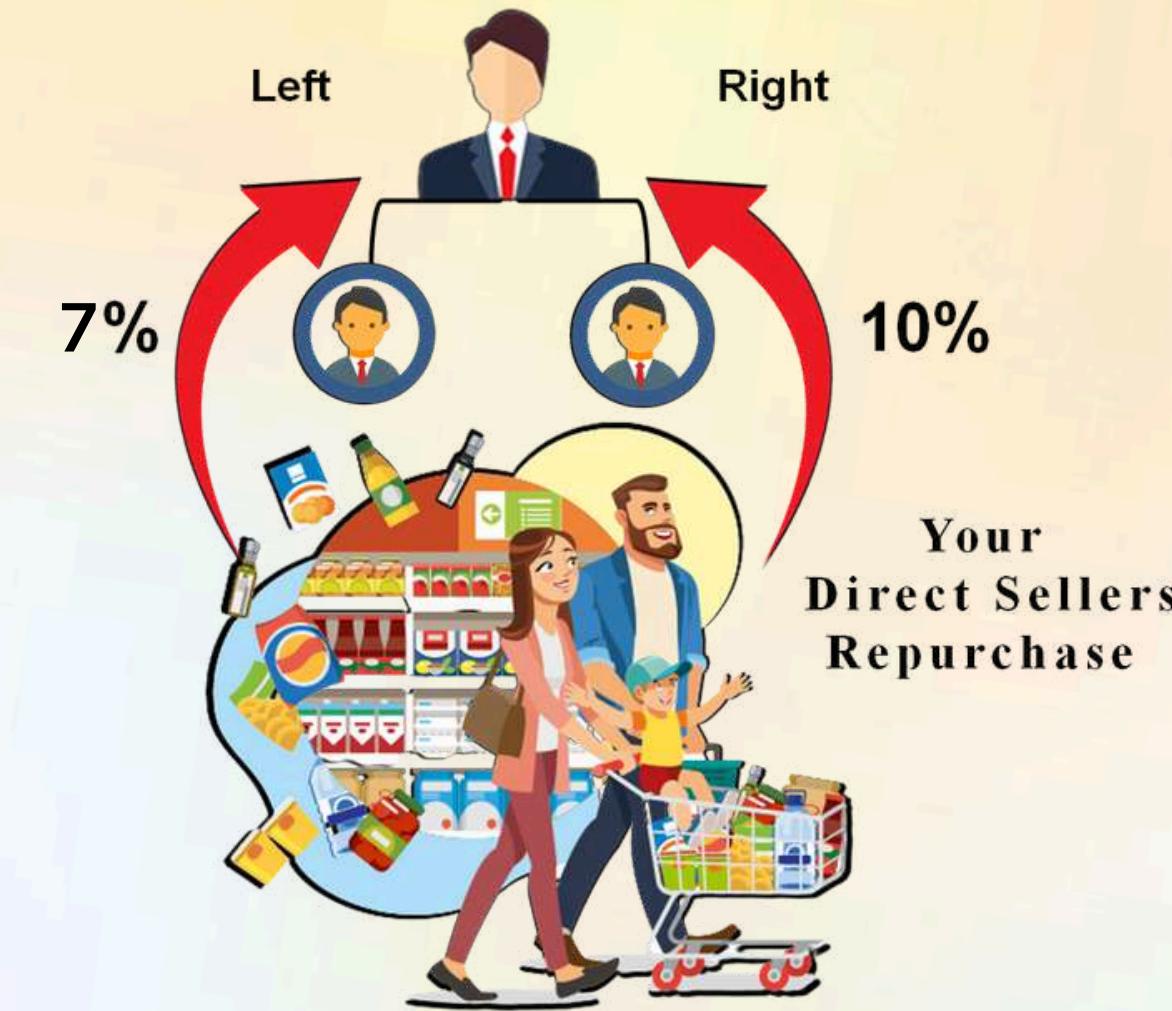
## **SELF REPURCHASE CASHBACK**



[www.berichindia.com](http://www.berichindia.com)



# REPURCHASE DIRECT INCOME



- If a member purchases products below 300 BP, the sponsor earns 7% direct income.
- If the purchase is 300 BP or above, the sponsor earns 10% direct income.
- 1 BP = ₹7 (for Direct Income)

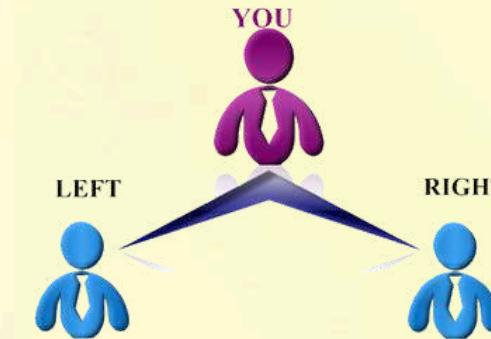
Example:

Purchase = 280 BP

Direct Income =  $280 \times 7\% \times ₹7 = ₹137$

## REPURCHASE DIRECT INCOME

# REPURCHASE MATCHING INCOME



## REPURCHASE BUSINESS MATCHING INCOME

TEAM LEFT BP

TEAM RIGHT BP

MATCHING INCOME

50 BP

50 BP

RS. 50/-

300 BP

300 BP

RS. 300/-

NOTE: POWER LEG EXTRA BUSINESS POINT WILL BE CARRY FOR NEXT CLOSING.

For All Members

IN 1ST CLOSING INCOME

RS. 5000/-

2ND CLOSING INCOME

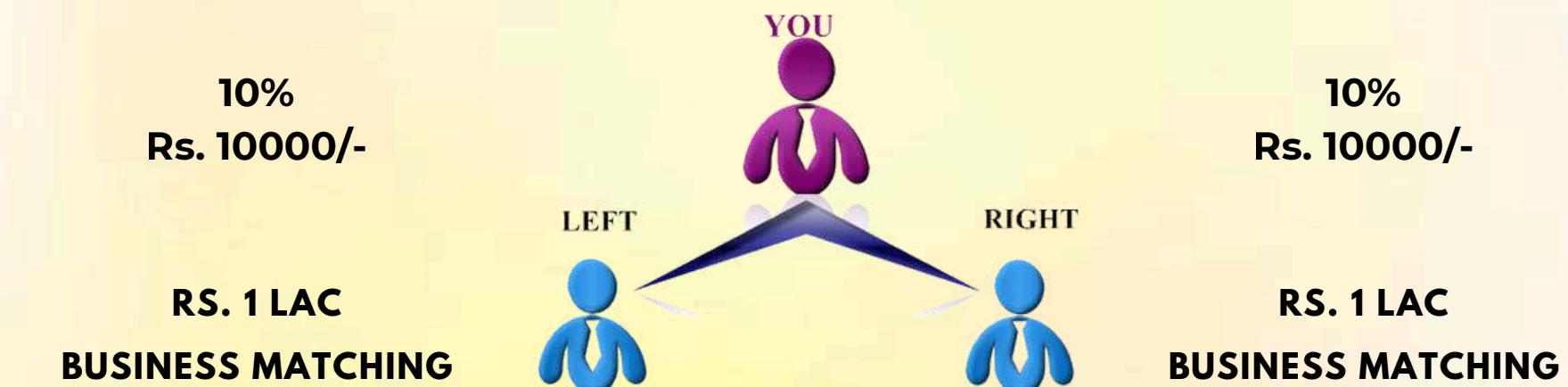
RS. 5000/-

- 1 BP = ₹1 (For Repurchase Business Matching Income)
- Daily closing: 2 times (12 AM & 12 PM)
- Daily cap limit per closing: ₹5,000

## REPURCHASE BUSINESS MATCHING INCOME

# 10% OF YOUR DIRECT SELLERS REPURCHASE BUSINESS MATCHING INCOME

## EXAMPLE:



PURCHASING TYPE	SELF BUSINESS MATCHING TARGET	TEAM BOOSTER INCOME
All Members	Rs. 3000/-	10%

Note: If you earn Rs. 3000 from your own repurchase business matching income in a whole month, only then you will be eligible to get Repurchase Team Booster income from the repurchase business matching income of your direct members.

## REPURCHASE TEAM BOOSTER INCOME



# REPURCHASE REWARDS

Level	Duration	BP Matching	Your Reward
1	Life Time	30,000 BP	Rs. 15000
2	Life Time	1 Lakh BP	Rs. 40000
3	Life Time	6 Lakh BP	Rs. 2 Lakh
4	Life Time	15 Lakh BP	Rs. 4 Lakh
5	Life Time	30 Lakh BP	Rs. 8 Lakh
6	Life Time	50 Lakh BP	Rs. 10 Lakh
7	Life Time	1 Cr BP	Rs. 25 Lakh
8	Life Time	3 Cr BP	Rs. 50 Lakh
9	Life Time	6 Cr BP	Rs. 1 Cr
10	Life Time	10 Cr BP	Rs. 2 Cr

## REPURCHASE REWARDS



[www.berichindia.com](http://www.berichindia.com)



**Never Stop Dreaming, Never Stop Believing,  
Never Give Up,  
Never Stop Trying And Never Stop Learning.  
Come On JOIN US & spread INCREDIBLE HAPPINESS**

**Thank's  
Watching**



[www.berichindia.com](http://www.berichindia.com)